

Press Release

10 June, 2014

Logistics made in Germany: The Alliance visits China and Korea

The Logistics Alliance Germany (LAG) will visit China and Korea with a delegation in June 2014. This delegation comprises representatives of the Federal Ministry of Transport, of the PPP-project Logistics Alliance Germany and of the German logistics industry and will be headed by Mrs. Birgitta Worringer, Head of the Subdepartment Transport and Research as representative of the Federal Ministry of Transport and Digital Infrastructure.

In China LAG will participate in the trade fair **transport logistic** in Shanghai from 17 – 19 June 2014 with a booth and a seminar. At **booth 518 in hall N2** LAG offers information how LAG provides – free of charge – individual contacts to experienced logistics service providers, to logistics networks as well as to industries in Germany. It is LAG's business to link foreign shippers, producers and logistics operators with partners in Germany to establish and intensify the trade between the markets. This tailor made service is offered especially for those companies who want to expand into Europe and therefore would like to use Germany as a gateway and hub in Europe.

Furthermore, appointments with producers and important companies of the logistic value chain in China and Korea are on the agenda for the German delegation. Visitors to the stand are very welcome!

For further information check our website.
www.logistics-alliance-germany.com

Logistics Alliance Germany is a public private partnership of the Federal Ministry of Transport and Digital Infrastructure and the German logistics industry to

strengthen Germany as Europe's gateway and logistics hub.

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